

NBSA Policy on Sponsorships (Effective 7/31/2006)

General Guidelines:

- NBSA will not seek sponsorships from companies whose activities are not appropriate for the youth membership in NBSA. For example, bars and party stores would not be appropriate sponsors. A restaurant that happens to serve alcohol may be appropriate.

Impact on Amateur Eligibility:

- NBSA will not do anything to jeopardize their player's amateur status
- A player may not directly or indirectly receive pay or financial benefits in consideration of or as a reward for participating in athletic competition or exhibition beyond reasonable expenses, or dispose of prizes from athletic competition for personal gain.
- Player's uniforms should not display the sponsor names to avoid the appearance of advertisement
- Player's bags should not display the sponsor names to avoid the appearance of advertisement

Travel Team Specific Guidelines:

- Travel teams should not solicit sponsorships from local merchants in Northville or Novi, thereby reducing NBSA's ability to solicit these sponsors. Travel team sponsorships would hopefully come from companies outside the area who may have other links to team members or parents.
- Teams should not incorporate the sponsor's names into the team name. Appropriate team names are Northville Broncos, Northville Mustangs or Northville Stampede.
- Teams can purchase a banner to display sponsor names.
- Teams can purchase ads indicating the companies who have sponsored their team.
- Teams may apply the sponsorship dollars to tournament fees, leagues fees, uniform, and equipment costs.
- In the rare instance where there are sponsorship dollars in excess of team costs, they may not be given to players or kept to benefit coaches. Excesses, if any, should be returned to the sponsors or documented and applied to next year's costs.